



EQUIPPED FOR A NEW WORLD™

# EQUIP YOURSELF FOR AN EFFICIENT HARVEST

Master efficiency and increase your yields. Visit us during this year's **Harvest & Seasonal Readiness Sales Event** to enable peak productivity throughout the busy season. Ask us for details.

**HURRY IN—  
offers end  
July 31, 2017.**



### Earn Reward Cards

with qualifying purchases of New Holland cutter bar kits and maintenance products, including lubricants, coolants, filters and Fleetguard® all-makes filters.

### Instant rebates on select precision farming products

including IntelliSteer™ LITE Assisted Steering Systems and ISOBUS Product Control Systems.

### 120-day special financing<sup>1</sup>

on qualifying purchases of \$1,500 or more when you use the CNH Industrial Capital Productivity Plus® Account.

### Trade in and receive 17% off an IntelliView™ IV display

when you upgrade from a New Holland legacy or competitive display.

<sup>1</sup>Subject to credit approval. Terms and conditions apply. Ask an associate for details.

©2017 CNH Industrial America LLC. All rights reserved. New Holland is a trademark registered in the United States and many other countries, owned by or licensed to CNH Industrial N.V., its subsidiaries or affiliates. CNH Industrial Capital and CNH Industrial Genuine Parts are trademarks in the United States and many other countries, owned by or licensed to CNH Industrial N.V., its subsidiaries or affiliates. Productivity Plus® is licensed or sublicensed to Citibank, N.A in the United States and to Citi Cards Canada Inc. in Canada.

MRC



## JOHN BOB FARM EQUIPMENT LTD.

610 Saskatchewan Avenue - Outlook  
Highway 3 West - Tisdale  
306-867-9544 (O) 306-873-4588 (T)  
[www.johnbob.ca](http://www.johnbob.ca)